

BACK TO
BASICS



2010 ANNUAL REPORT



Christian K. Keesee

Oklahoma City continues to make extraordinary changes. To keep pace with our vibrant city, philanthropic organizations must evolve as well. At the Kirkpatrick Foundation we are seeing those shifts materialize in ways big and small.

Susan McCalmont, the foundation's long-standing director, retired after nearly twenty years of service to the foundation, the family, and Oklahoma City. We will miss Susan, and we will remember her many accomplishments. She succeeded Marilyn Myers, the foundation's first full-time director, when Marilyn became the director of the Kirkpatrick Family Fund.

Susan continued to professionalize the foundation, to work in conjunction with other philanthropists, and to create a number of new initiatives, most notably A+ Schools and Creative Oklahoma. Louisa McCune-Elmore will succeed Susan as the Kirkpatrick Foundation's executive director. Louisa has a successful, bright, and creative background. I have asked that her career highlights be printed in the last page of this annual report for you to review.

My grandfather, John Kirkpatrick, introduced me to Louisa in 1998. She had returned to Oklahoma City after working in New York for several magazines and editors, including John F. Kennedy, Jr. at his magazine, *George*. Louisa's grandparents, Dr. and Mrs.

William W. Rucks Jr. were very good friends of my grandparents. On most Sundays, I would accompany my grandparents to our small farm in Yukon, Oklahoma, for lunch and free time. Almost always, the Ruckses would be part of the party. Both Bill and Louise (known to me as "Kue") had a tremendous impact on me as a young man. From my standpoint, Louisa certainly has the *Good Housekeeping* Seal of Approval. I can assure you that her impact on the foundation will be constructive and forward-thinking.

Foremost, I've asked Louisa to help me bring the foundation back to basics. She and I will work with the Board of Trustees to make sure that the Kirkpatrick Foundation meets the charitable needs of our community. We will do this by revisiting our mission statement, consulting with community leaders, and making changes as necessary.

Trustees, staff, and community partners can also expect enhanced cooperation between the Kirkpatrick Family Fund and the Kirkpatrick Foundation. Historically, the two foundations have worked well together, but in the last few years that partnership has waned. In an effort to nurture more cooperation, I'm pleased to announce that the two foundations will jointly provide the lead gift to the Oklahoma City Zoo's new Joan Kirkpatrick Animal Hospital.

Understanding that our resources are limited, our distribution policies must become more disciplined. In 2012, we will implement a rule that no agency may ask both the foundation and the Kirkpatrick Family Fund for funding in the same calendar year. Further, no organization will be funded more than once per year.

For the last forty-two years, we have built endowment funds at the Oklahoma City Community Foundation to provide on-going operational support. My grandfather had a lot to say on this issue, in particular that foundations need to be flexible to meet current needs, not to support larger operational budgets. I hope that you will support me in these changes.

As we move forward, I have asked Louisa and Liz Eickman, director of the Kirkpatrick Family Fund, to help me clearly define the differences between the two foundations. Even our closest friends have some trouble making this distinction. Our goal is to distinguish the two entities as logically and clearly as we possibly can.

The Kirkpatrick Foundation is an essential philanthropic tool, not only to our family, but also to our community. Our current charge is to more clearly define the purpose of the foundation, ensure that it remains independent, and assure that it be maintained for future generations and in perpetuity.

Lastly, I want to mention a very meaningful gift that will come to the Kirkpatrick Foundation sometime in 2011 or 2012. Upon my mother's death, a significant portion of her estate was given to endowments of her favorite charitable organizations at the Oklahoma City Community Foundation. Once those distributions are made, the remainder of



John E. Kirkpatrick and William W. Rucks Jr.

her estate will be given to the Kirkpatrick Foundation. I have spoken with the executive committee of the foundation about parceling the earnings from this generous gift exclusively to charities involved with animal concerns. Mother initiated this area of giving while she was president of the foundation. It is not only a worthy area needing support but also a suitable way to honor her memory for many years to come.

As we begin new chapters in the story of the Kirkpatrick Foundation, I hope that you will consider Louisa and me to be your partners in philanthropy. We will do everything in our power to be honorable custodians of the trust that has been placed with us.

Thank you,

Christian K. Keesee
Chairman

MISSION

The mission of the Kirkpatrick Foundation is to support Arts and Culture, Education, Animal Concerns, and Environmental Conservation, primarily in Central Oklahoma.

BOARD OF TRUSTEES

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Liz Eickman • *Advisor & Ex Officio*

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HISTORY IN OUR FUTURE

Look around Oklahoma City, and you'll see that nearly every cultural institution contributing to the enhancement of modern life has its roots with the Kirkpatrick Foundation and founders John E. and Eleanor B. Kirkpatrick.

Started in 1955 with a check for \$10,000, the family foundation is a leader in Oklahoma philanthropy, setting high standards for community life and civic engagement. That's all by design, the vision of John E. Kirkpatrick, a former Navy admiral and an oil industry leader who believed in the power of people.

"Our main and perpetual strength lies in the Board of Trustees," wrote John Kirkpatrick in 1981. "It is composed of our leading citizens with their excellent wisdom and appreciation of the immediate world around each of them. They are independent individuals in their opinions, desires, experiences, and actions. They have a broad and keen knowledge of our community. They know the facilities, the people, and the organizations available to assist in the effort to promote the public good. The integrity of the Board of Trustees is our best assurance to meet our potential in facing the changes in the future."

Thirty years later, in 2011, the foundation relies on an equally integral Board of Trustees plus a staff of four, who work to ensure that the nearly \$2 million in annual grants are undertaken with due diligence and accountability for the most effective outcomes possible.



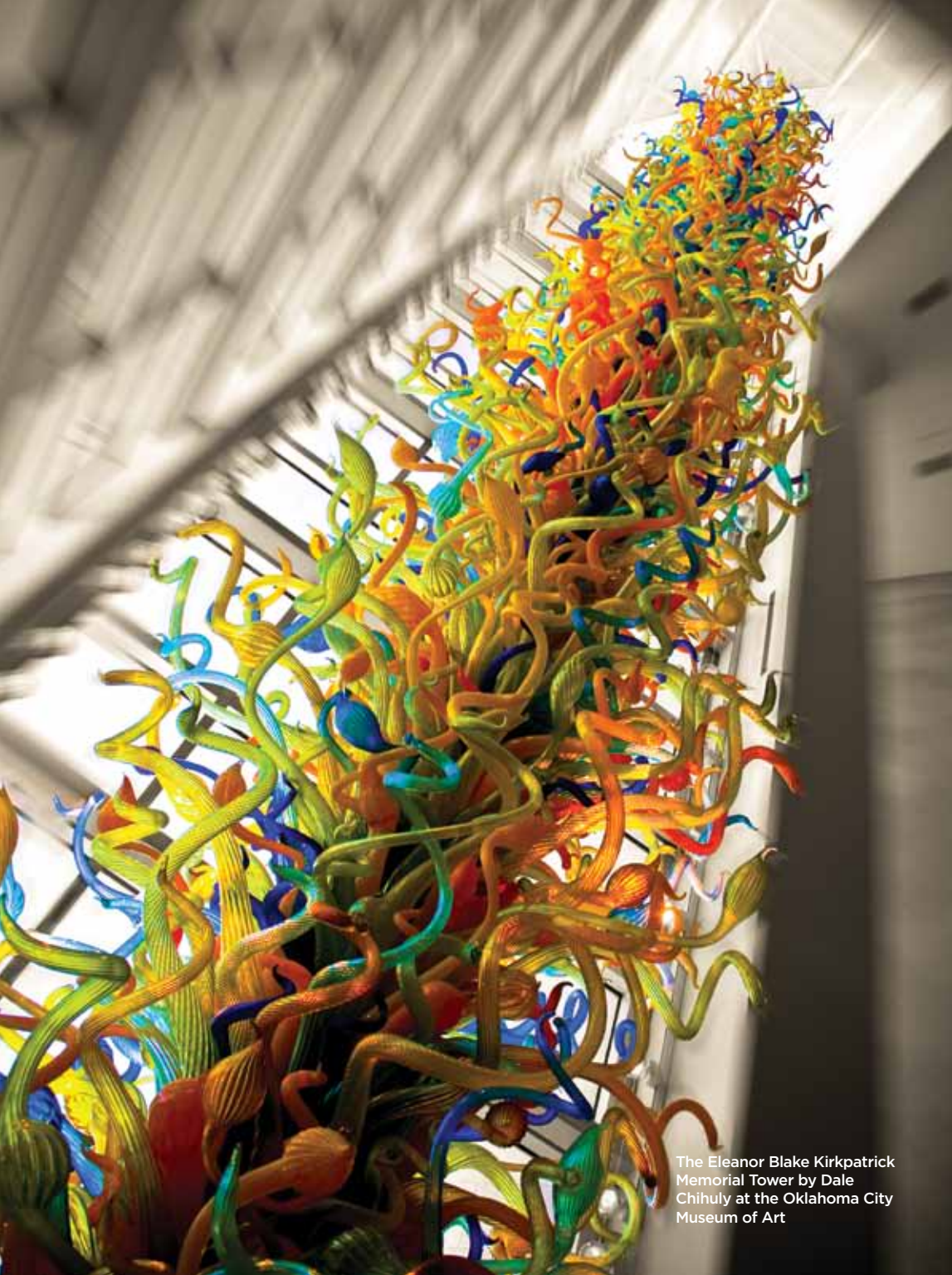
Clockwise from left: John, Joan, and Eleanor Kirkpatrick and Christian Keesee, circa 1967

Combining values of the past with a vision for the future, the Kirkpatricks's grandson, Christian K. Keesee—the son of past president Joan Kirkpatrick—now chairs the board. To date, the foundation has given \$58 million to nearly 800 non-profits, primarily in central Oklahoma in the areas of arts and culture, education, animal concerns, and the environment.

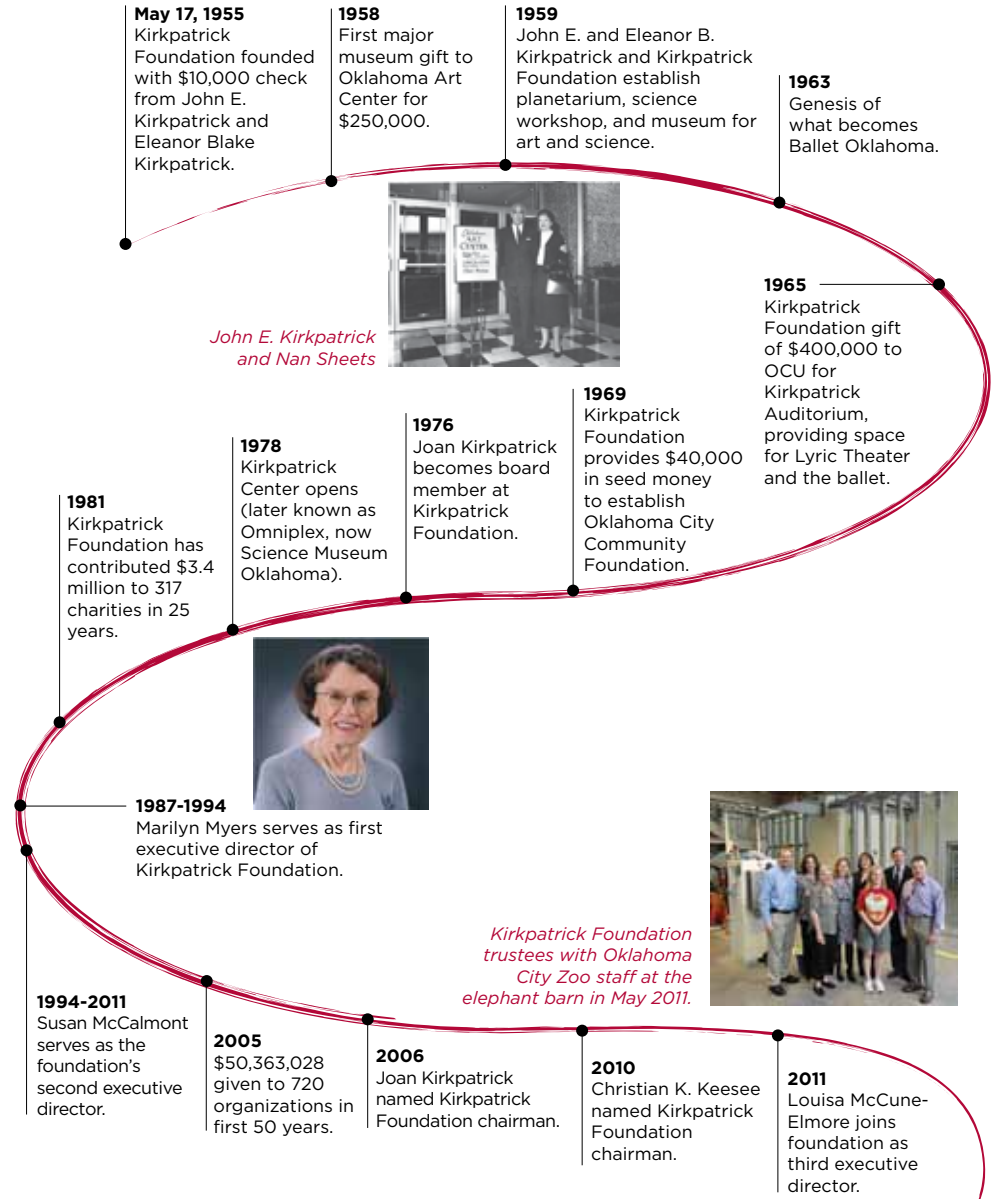
"We must meet situations as they are encountered."
— John E. Kirkpatrick



Zach Nash



The Eleanor Blake Kirkpatrick Memorial Tower by Dale Chihuly at the Oklahoma City Museum of Art



John E. Kirkpatrick and Nan Sheets



Kirkpatrick Foundation trustees with Oklahoma City Zoo staff at the elephant barn in May 2011.



\$58 million given to nearly 800 organizations since inception.

“I never make speeches. I keep my mouth shut.”
– John E. Kirkpatrick



A HIGHER MIND

John and Eleanor Kirkpatrick's early investments in the arts and culture of Oklahoma City continue to live strong in the foundation's grant-making. Seventy-five percent of all grants are given in this area, including operational support for organizations that our founders considered vitally important: the Oklahoma City Ballet, the Oklahoma City Philharmonic, Canterbury Choral Society, Lyric Theatre, and the Oklahoma City Museum of Art.

This key component of Kirkpatrick Foundation giving reflects tangible quality-of-life issues for the Oklahoma City metropolitan area. From theatre and dance to museums, film festivals, and exhibits, we strive to support a variety of cultural and arts programs for all of central Oklahoma's citizens and visitors to enjoy.

The DeadCENTER film festival is a case in point. In 2010, the event emerged as one of the nation's most buzzed-about film festivals, experiencing a 38 percent increase in attendance, thanks in part to a film-industry forum and a website redesign, both efforts financed by Kirkpatrick Foundation grants. City-wide screenings, receptions, and film-related events drew participants and film enthusiasts from across the nation.

"Building, supporting, and developing the artistic and cultural activities of our city has been a longstanding priority in the work we do," says executive director Louisa McCune-Elmore. "Moving forward, we will explore the many ways in which we can serve existing efforts in the arts. We believe that connecting Oklahomans to art will enrich minds young and old and make central Oklahoma a wonderful place to live."

"There's an old army saying that has a lot of meaning for me: 'Shoot straight. Ride hard. Dance well. And live in such a way that you can look anybody in the eye and tell them to go to hell.'"

— John E. Kirkpatrick



Above, Mat Hoffman and Spike Jonze, producer of *The Birth of Big Air*, a screening at the downtown YMCA





PORTRAITS OF DISCOVERY

The Kirkpatrick Foundation has long supported education in Oklahoma City, making efforts to sustain the stakeholders of preK-12, university-level, and out-of-school programming. From facilitating the implementation of the A+ Schools model in Oklahoma to providing grant support for after-school activities and university research, our reach in Oklahoma's educational environment is diverse and strong.

"To improve the quality of life in Oklahoma City, there is no more important investment than to better the education of our children," says Kirkpatrick Foundation program officer Paulette Black. "By 'education,' I don't just mean formal classroom lessons—I mean working to really listen to children, meeting their needs in school, after school, and beyond."

Since its inception in 1955, the foundation also has funded such institutions as the Oklahoma City Public Schools Foundation, Casady School, Heritage Hall, and Bishop McGuiness, and several colleges and universities, including major gifts to Oklahoma State University, the University of Oklahoma, Oklahoma City University, and the University of Central Oklahoma. In 1998, the foundation helped to establish the DaVinci Institute, an Oklahoma thinktank of creative, interdisciplinary leaders in higher education.

Efforts to fund education outside of traditional schools and universities include the support of teacher-training institutes, arts education enrichment, summer camps, literacy education, and more. The Kirkpatrick Foundation's investment in the future of Oklahoma is made clear in our grants to the educational programs that impact so many lives.

"I learned that being greedy is very destructive. If you don't share the dollars, you are not able to make reasonable decisions."

— John E. Kirkpatrick

SILENT CREATURES

Gandhi may have said it best: “The greatness of a nation and its moral progress can be judged by the way its animals are treated.” Philanthropist Joan Kirkpatrick understood this.

The Kirkpatrick Foundation’s heightened focus on animal concerns was initiated by Joan Kirkpatrick and continues today with grants to organizations large and small. Joan’s passion for animals was made clear by her instrumental role in strengthening the quality of care for all animals, exotic and household, in central Oklahoma.

Joan, who passed away in 2009, helped provide the Oklahoma City Zoo with state-of-the-art equipment and an accredited veterinary residency program. She also steered investments to the Oklahoma State University Center for Veterinary Health Sciences for improved learning space and new equipment.

In 2010, the foundation’s dedication to animals continued in veterinary training, no-kill shelters, and search-and-rescue operations. Continuing a longstanding relationship, the foundation also partnered with Morris Animal Foundation of Denver to provide a veterinary research residency/Ph.D. program at OSU-CVHS.

In 2010, the Kirkpatrick Foundation granted \$15,000 to the National Disaster Search Dog Foundation. This grant was used to train five Oklahoma City Fire Department dogs—all Labrador Retrievers—and their handlers. Oklahoma City’s teams are DHS/FEMA-certified and take part in ongoing training to maintain excellence and sharpness in their work. Deployed internationally to disaster zones, these teams traveled to Japan for search-and-rescue efforts immediately following the March 2011 earthquake and to Joplin, Missouri, following the May 2011 tornado.

Foundation trustee Joe Howell, DVM, praises the search dog effort. “I have met a number of these teams, and I feel that they illustrate the importance of the human-animal bond,” he says. “There’s interdependence, and the handler and dog have a great relationship. It’s expensive to identify and train these animals, but when we call on them in our hour of need, they are truly priceless.”

Bill Monahan, a fire captain in Los Angeles, wrote to Kirkpatrick Foundation program officer Paulette Black in April 2011. “Every week when we’re out on training on the rubble pile, and each time we deploy, it means so much to us knowing that you are behind us, making our work possible.”

“I decided to avoid the factor of just growing and growing for the sake of growing. It’s an old saying that ‘you can’t take it with you,’ but it’s true.”

— John E. Kirkpatrick



Oklahoma City Fire Department dog handlers Mark Edwards, Chet Clark, and Brent Koeninger with Taz, Elvis, and Huck

THE WORLD AROUND US

The environment comprises the fourth area of giving for the Kirkpatrick Foundation, about 10 percent of overall giving. Our investment is reflected in grants that preserve Oklahoma's natural habitats and built structures. From Price Tower Arts Center in Bartlesville to the Nature Conservancy's Oklahoma Chapter, we strive to support nonprofits that will directly affect conservation and preservation in Oklahoma.

A second, less-known source of Kirkpatrick Foundation funding for the environment is the Kirkpatrick Preservation Fund at the National Trust for Historic Preservation, established to provide planning grants for property owners. These matching grants (up to \$10,000) are used to provide

assessments and feasibility studies and other necessary planning costs in the evaluation of endangered buildings.

In 2010, the Kirkpatrick Foundation funded an internship program at Preservation Oklahoma, an organization working in partnership with the National Trust for Historic Preservation to promote historic preservation efforts around the state. Interns from the University of Central Oklahoma, Oklahoma State University, Savannah College of Art and Design, and the University of Texas assisted with outreach efforts and program support. The students also provided support for a statewide preservation conference, workshops for Route 66 communities, Oklahoma's annual Most Endangered Historic Places List, and a "This Place Matters" tour in the town of Boley.



"Mostly, I've stayed in the state of Oklahoma, and I couldn't have been in a better spot."

– John E. Kirkpatrick

KIRKPATRICK FOUNDATION 2010 GRANTS AWARDED

ORGANIZATION	PROJECT	AMOUNT
Oklahoma City Community Foundation, Inc.	For OCU Bass School of Music & Oklahoma City Zoological Society	\$110,000
Oklahoma City Community Foundation, Inc.	For ArtScience Community Activity Fund	\$39,000

ANIMAL CONCERNS

TOTAL \$268,000

American Association of Zoo Veterinarians	International Veterinarians Conference Support Fund	\$3,000
Free to Live, Inc.	Animal Medical Expenses	\$5,000
Morris Animal Foundation	Training Collaboration with Oklahoma State University	\$130,000
National Disaster Search Dog Foundation	Advanced Training for Oklahoma's Five Canine Disaster Search Teams	\$15,000
Oklahoma Zoological Society, Inc.	Portable Digital Radiography for the Oklahoma City Zoo	\$100,000
Oklahoma Zoological Society, Inc.	Travel for Best Practices for the new Joan Kirkpatrick Animal Health Complex	\$5,000
Second Chance Animal Sanctuary	Medical Expenses	\$5,000
Pets and People Humane Society, Inc.	Medical Expenses	\$5,000

ARTS & CULTURE

TOTAL \$974,300

Artspace at Untitled	General Operating Support	\$15,000
Ballet Oklahoma	Board Retreat	\$4,000
Ballet Oklahoma	General Operating & Development	\$85,000
Ballet Oklahoma	General Operating/Transition Support	\$50,000
Canterbury Choral Society	Community Role and Perception	\$5,000
Canterbury Choral Society	Operating and Outreach Support	\$50,000
Capitol Chamber of Commerce, Inc.	Africa West Historical & Cultural Festival	\$5,000
Creative Oklahoma, Inc.	General Operations	\$4,000
Creative Oklahoma, Inc.	WOW! Works - Consulting Services	\$5,000
Creative Oklahoma, Inc.	General Operations	\$96,000
Creative Oklahoma, Inc.	General Operations	\$50,000
DaVinci Institute	Director's Position	\$22,000
deadCENTER Film Festival, Inc.	2010 Panel Series	\$15,000
Grantmakers in the Arts	Arts and Education Forum	\$5,000
Guthrie Art Escape, Inc.	Guthrie Escape Fine Arts Festival	\$1,000
Guthrie Arts and Humanities Council	Pollard Theatre	\$15,000
Guy Fraser Harrison Academy for the Performing Arts	Oklahoma Youth Orchestra	\$10,000
Guy Fraser Harrison Academy for the Performing Arts	Oklahoma Youth Orchestra	\$20,000

ORGANIZATION	PROJECT	AMOUNT
Individual Artists of Oklahoma	Operational & Program Support	\$10,000
Jazz in June, Inc.	Jazz in June 2010	\$5,000
KCSC Classical Radio Foundation	KCSC Hosts "From the Top"	\$22,000
Lyric Theatre of Oklahoma, Inc.	2010 Season Support & Educational Programming	\$75,000
National Cowboy and Western Heritage Museum, Inc.	2010 Prix de West Demonstrations & Seminars	\$15,000
Oklahoma Alliance for Liturgy and the Arts	"Many Voices, One Spirit" Concert	\$1,800
Oklahoma City Museum of Art	2010-2011 Season Sponsor	\$75,000
Oklahoma City Museum of Art	James C. Meade Friends Lecture Series	\$5,000
Oklahoma City Theatre Company	2010-2011 Season at the Civic Center	\$5,000
Oklahoma Community Theatre, Inc.	OCTAFEST 2010	\$5,000
Oklahoma Educational Television Authority Foundation	Special Marketing Campaign	\$50,000
Oklahoma Humanities Council, Inc.	OHC Program Sponsorship	\$20,000
Oklahoma Medical Research Foundation	OMRF Creativity Project	\$28,000
Oklahoma Philharmonic Society, Inc.	Core Season Programming	\$50,000
Oklahoma Shakespeare in the Park, Inc.	2010 Summer Classics	\$15,000
Oklahoma Visual Arts Coalition, Inc.	Momentum Exhibition	\$25,000
Paseo Artists Association	Paseo Creativity Project	\$25,000
Plaza District Association	2010 Plaza District Festival	\$1,000
Quartz Mountain Music Festival at Lone Wolf	Music Festival & Performance Academies	\$5,000
Southern Nazarene University	The Measure of My Strength Exhibit & Publication	\$26,000
Summerstock Productions, Inc.	2010 Summerstock Theatre Season	\$3,500
University of Oklahoma Foundation - Fred Jones Jr. Museum of Art	Bruce Goff: A Creative Mind Exhibition	\$25,000
University of Oklahoma Foundation - Fred Jones Jr. Museum of Art	Contemporary Chinese Photo Acquisition	\$25,000

EDUCATION

TOTAL \$572,820

Cimarron Circuit Opera Company	2010-2011 Scholastic Opera Tour	\$20,000
Freedom School Oklahoma City, Inc.	2010 Summer Program	\$20,000
Freedom School Oklahoma City, Inc.	General Operations	\$20,000
Harding Fine Arts Center, Inc.	Music Program	\$10,000
Metropolitan School of Dance	Bringing Yesterday into Today	\$4,070
Life Change Ballroom	Life Change Academy Instructional Assistance Program	\$15,000
Oklahoma Association of Community Colleges	Annual Conference - Dr. Keith Sawyer	\$10,000
Oklahoma Baptist University	OBU/Shawnee Community Orchestra	\$5,000
Oklahoma Christian University, Inc.	Music Education Technology Workshop	\$20,000

ORGANIZATION	PROJECT	AMOUNT
Oklahoma City Community College Foundation	Film & Video Program	\$75,000
Oklahoma Foundation for Excellence	Early American History Education Promotional Campaign	\$5,000
Oklahoma Foundation for Excellence	2010 Academic Awards Program	\$5,000
Oklahoma Foundation for Excellence	25th Anniversary Academic Awards	\$5,000
Oklahoma State University	2010 Oklahoma Bass Bash	\$3,500
Opry Heritage Foundation of Oklahoma	Granville Music School	\$10,000
Project Promise, Inc.	2010 Summer Program	\$5,000
The Salvation Army	Central Oklahoma School of Performing Arts	\$5,000
Shiloh Summer Camp, Inc.	Summer Art Program 2010	\$7,500
Shiloh Summer Camp, Inc.	Operation Lifevest/Arts Program	\$5,000
Southern Nazarene University	Learning in Communities: Arts, Culture & Environmental Stewardship	\$20,000
Special Care, Inc.	Early Childhood Music Program	\$20,000
University of Central Oklahoma Foundation	Teaching Creativity: College of Education	\$53,000
University of Central Oklahoma - Oklahoma A+ Schools	Oklahoma A+ Schools: Recognizably Different	\$100,000
University of Central Oklahoma - Oklahoma A+ Schools	Teen Truth for Oklahoma Students	\$24,000
University of Oklahoma Foundation, Inc.	Guest Director for "In Concert" College of Fine Arts	\$25,000
University of Oklahoma Foundation, Inc.	Using Music and Math to Create 21st Century Problem Solvers	\$5,000
University of Science and Arts of Oklahoma Foundation	Differentiated Learning for Students with Special Needs	\$750
University of Science and Arts of Oklahoma Foundation	Pilot Project for Developing 21st Century Classrooms in Oklahoma	\$45,000
US Foundation for the Inspiration & Recognition of Science and Technology	Oklahoma Regional - FIRST Robotics Competition	\$20,000
Western Village Academy, Inc.	Keeping the Arts Alive for At-Risk Kids	\$5,000
William Fremont Harn Gardens	Ninth Grade Oklahoma History Project	\$5,000

ENVIRONMENT

TOTAL \$160,000

National Trust for Historic Preservation	Southwest Regional Office Operating Support for OKC Metropolitan Region	\$80,000
The Nature Conservancy, Oklahoma Chapter	Conservation Education Initiative	\$50,000
Oklahoma Association for Environmental Education	North Canadian River Watershed Traveling Teacher Workshop	\$5,000
Oklahoma City Beautiful, Inc.	Teen Advisory Board	\$5,000
Preservation Oklahoma, Inc.	Internship Program	\$15,000
Price Tower Arts Center	General Operating Support	\$5,000

Louisa McCune-Elmore Executive Director

Louisa McCune-Elmore joined the Kirkpatrick Foundation as executive director in April 2011. Previous to her new post, she served as editor in chief of *Oklahoma Today* magazine for thirteen years. Before returning to Oklahoma, she was a contributing editor for *The American Benefactor* and also worked at *Worth*, *George*, *Harper's Magazine*, *Mirabella*, and *New York*.

In 1996, she was assistant editor on *Fools for Scandal* (Franklin Square Press, 1996) by Gene Lyons. A former contributing editor to *Green: The Magazine for Personal Finance*, her articles have appeared in *National Geographic Traveler*, *Budget Travel*, *Reader's Digest*, *Worth*, and *World Literature Today*. She is a former columnist for the *Journal Record*.

McCune-Elmore is a past member of the American Society of Magazine Editors and currently serves on the board of directors for the Oklahoma Center for Poets and Writers. A past board member for City Arts Center, the Oklahoma Music Hall of Fame, and Wilson Arts, Inc., she is a committee member for Creativity in Motion and the Thatcher Hoffman Smith prize.

Under her guidance, *Oklahoma Today* won more than 250 national and state awards, including the 2010, 2008, and 2006 SPJ Best Magazine award and the 2010 and 2005 Magazine of the Year award from the International Regional Magazine Association. In November 2003, McCune-Elmore received the Bill Thurman Memorial Media in the Arts Award at the Governor's Arts Award. In September 1999, she was named one of "Thirty Under 30" by the Magazine Publishers of America and *Folio*; in September 2002, one of

"Forty Under 40" Oklahoma City leaders by *OKC Business*; and in May 2007, an Achiever under 40 by the *Journal Record*.

A judge for national editorial and design competitions, including the National Magazine Awards and the New York Women's Front Page Awards, she is also a frequent guest lecturer and keynote speaker.

A native of Enid, Oklahoma, McCune-Elmore graduated with a bachelor's degree from San Francisco State University in 1992. From 1992 to 1993, she worked for Evergreen Helicopters in West Africa on a project to eradicate river blindness; from 1994 to 1995, she worked at the *Enid News & Eagle* as a general assignment reporter.

A Renaissance Weekend and Oklahoma Symposium participant, she has appeared on CNNfn, Writing Out Loud, Flashpoint, KOSU Radio, and many other programs and newscasts. In April 2005, McCune-Elmore founded the Sallie McFarland Rucks Reader Series at Wilson Elementary in Oklahoma City, where she invites a member of the community to read and visit with the school's second-grade classes. In 1993, she received her pilot's license.

Louisa and Chad Elmore have three sons, McCune, Rucks, and Edward. They live near downtown Oklahoma City.





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